S. [illegible]

DRAFT (09/14/93)

CIAR

Background

- CIAR represents credible, quality science and provides a vehicle for its support and conduct
- Credibility derives from support of independent investigators and the involvement of the CIAR SAB
- Some scientists can accept support from CIAR but NOT from tobacco cos.
- Survival depends on funding a meaningful number of new research projects
  - Can not presently be done without RJR continuing as full member
- CIAR has always represented a long-term, ongoing commitment (not a faucet to be turned on and off) and is on the verge of paying even more dividends

Issues Arising from Demise of CIAR

- Demise of CIAR will NOT go unnoticed
  - Represents significant source of funding for indoor air research
  - Bero/Glantz Prop 99 Study: "Tobacco Industry and Scientific Research"
- Signals that industry is not (and never was) serious about ETS/IAQ science
  - Press and regulatory agencies will say that we've conceded that the issue is lost

[*Demise of CIAR now is especially untimely for these issues:*]

- OSHA: Potential rulemaking on ETS or IAQ + ETS tends to make CIAR research more important and necessary; we've argued that indoor air is important issue
  - ORNL ETS Personal Exposure Study, Report due May 94
  - Eisenberg Contacts with OSHA - their interest in non-ETS studies of CIAR
- EPA Litigation - What good, credible science are we doing/funding?
- ETS Product Liability Litigation - now a reality; due diligence; see EPA above
- Matanoski Confounders Study - will run through 94; she's on the SAB; will it/she proceed?

- Adverse effects (public and within scientific community) from disgruntled SAB - colleagues will say: "We told you so: Don't associate with them"
  - Lippmann, Woods, Utell, Cain, Matanoski - influential SAB members
- Loss of Max Eisenberg and need to close out ongoing projects (through 95)
  - Ongoing commitments for CIAR monographs (Matanoski, Burge)
  - Good will and valuable contacts developed through Eisenberg
- What will replace CIAR? No vehicle for conduct and monitoring of research projects (US and overseas)
  - Credible science; competent scientists; attribution issues
  - Step backward to the days before CIAR
- Loss of possibility to expand CIAR to include overseas member companies
  - Swedish Tobacco, Rothmans, BAT, JTI, SEITA
- Possible Brown & Williamson membership
- International repercussions? IARC study results due in 94

[If there is no other alternative, we at least need a plan for an orderly close-out of CIAR. We can't go on like this from year-to-year. We need another year to plan and organize this.]0